

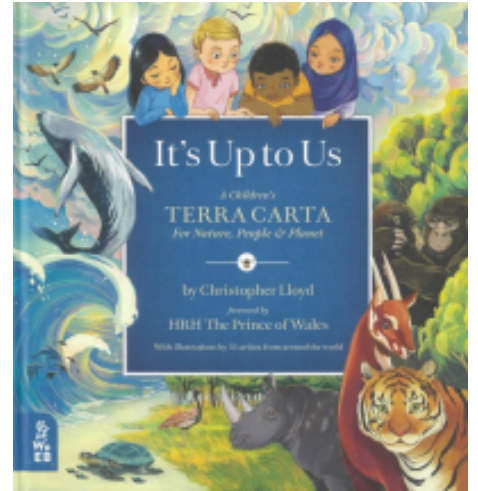
It's Up To Us

by Hrh The Prince Of Wales; LLOYD, CHRISTOPHER

It's Up To Us

Join His Royal Highness, author Christopher Lloyd and 33 amazing award-winning artists from around the world on a beautiful, lyrical and thought-provoking voyage through Nature, the threats we face and an action plan for the future.

It's Up to Us is based on the Terra Carta, a roadmap to sustainability issued by His Royal Highness The Prince of Wales and his Sustainable Markets Initiative. More than 400 corporations have already signed on, agreeing to put the health of Nature, People & Planet at the heart of their activities. Now it's up to all of us to make sure our leaders keep their promises.



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