

## More Than Holden Our Own

by William James Holden

More Than Holden Our Own

This

limited edition includes an authentic individually numbered plate with author signature on the inside cover - with only 500 printed a true and valuable collector item. With more intricate and equally fascinating details, more hitherto unknown facts and more myth busting. In fact, a braver, broader expose of the legend of the Holden car, the Holden Family, and its amazing enterprises. Â From very humble beginnings as a simple leather goods merchant in England, right through the courage of the dynasty's young founder in uprooting his whole life and forsaking his family to come to this 'new nation' of Australia. The generations of effort to expand, diversify and adapt to unimaginable conditions - the hardships of war, the constraints of government, the financial hardship of the depression, the ever-challenging competitiveness of rivals, and what was tantamount to bullying foreign ownership, the changing requirements, and unique conditions of this land of extreme climate, rough roads, demanding technology, and the diverse culture and desires of its people.

More than
our own
And A
WILLIAM JAMES HOLDEN

Price:	\$49.99
Stock:	Out Of Stock
Item Code:	9781923004030
ISBN:	9781923004030
Book Format:	Hardcover
Dimensions:	H 250mm x W 250mm